



# ESTAL

European association for Surface Treatment on Aluminium



**SURFACE TREATMENT  
OF ALUMINIUM**

**INNOVATIONS**

**TRENDS**

**PRACTICES**

IN A **CHANGING WORLD**

# CONGRESS

**01-03  
OCTOBER 2025  
THESSALONIKI  
GREECE**

**INVITATION FOR SPONSORSHIP AND EXHIBITION**



**THESSALONIKI | GREECE**

**A CONTEMPORARY CITY OF 2.300 YEARS OLD**



★ THESSALONIKI GREECE ★







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ESTAL, The European Association for Surface Treatment on Aluminium, is delighted to present the sponsorship proposal for this year's International Congress on Surface Treatment. This prestigious event will take place in Thessaloniki, an extraordinary city that seamlessly blends rich history with modern innovation.

With an expected attendance of nearly 150 industry leaders, experts, and professionals from around Europe, this congress represents a unique opportunity for companies to be at the forefront of the surface treatment industry.

The congress programme has been carefully designed to address the key challenges and opportunities facing the surface treatment sector. Delegates will gain invaluable insights into emerging trends and future developments, with a focus on practical, real-world solutions. The event will feature distinguished speakers from diverse fields, who will share their expertise with the international network of attendees.

Thessaloniki, with its rich 2,300-year history, offers a distinctive backdrop for this exceptional event. The city has long been a crossroads of cultures, embodying a dynamic and progressive spirit that perfectly aligns with the themes of innovation and collaboration central to the congress.

By becoming a sponsor, you will place your company at the heart of these discussions, gaining unparalleled exposure and positioning yourself as a key player in this rapidly evolving industry.

We invite you to join us as sponsors in this exciting event, contributing to the exchange of ideas, knowledge, and solutions that will shape the future of surface treatment.

We look forward to your involvement and to a successful partnership in making this congress a resounding success.

## **ORGANISED BY**

**ESTAL** (European association for  
Surface Treatment on Aluminium)

## **ESTAL SECRETARIAT**

ESTAL, Mr. Bernard Gilmont  
[congress@estal.org](mailto:congress@estal.org)

## **CONGRESS DATES**

01 – 03 October 2025

## **CONGRESS VENUE**

The Met Hotel

## **ADDRESS**

48, 26 Oktovriou Str. 546 27, Thessaloniki, Greece

## **LANGUAGE**

The official language of the congress is English.



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## PROGRAMME OUTLINE

### WEDNESDAY 01/10

**19:00:** Congress welcome walking dinner

### THURSDAY 02/10

**9:00 to 13:00:** Congress presentations

**13:00 to 14:00:** Lunch

**14:00 to 18:00:** Congress presentations

**Evening:** Gala Dinner

### FRIDAY 03/10

**9:00 to 13:30:** Congress presentations

**13:30 to 14:30:** Lunch

**After lunch:** Technical or touristic visit

**Evening:** Thessalonikian Dinner





## **GOLD SPONSOR (max 2) \***

**10.000 €**

- Printing of the title GOLD Sponsor and company's logo on all advertising materials and correspondence of the ESTAL congress
- Company's logo printed on on-site programme's front cover
- One full page advertisement at the beginning of the official programme booklet (2<sup>nd</sup> or 3<sup>rd</sup> page)
- Sponsors's logo on the Congress material (Congress Bag, Notepad)
- Publication of the company logo and short company profile on the congress website with a link to the company's website
- Company Presentation on Greek Specialized Press (ALUMINIUM MAGAZINE, KTISMA+ALUMINIO & PROFIL INTERNATIONAL/ENERGY see p. 12-14)
- Editorial of 2 pages on Profil energy (specialized press)
- Sponsor table in the congress exhibition hall
- Short Video of 5 min. shown on TVs during Coffee Break
- Participation of 2 persons (company representative) in all congress events
- 3 minutes of microphone time to welcome guests at the welcome walking dinner in hotel (1<sup>st</sup> October)
- Gala dinner menu with sponsor's logo
- Table signage with sponsor's logo during the two external dinners (2<sup>nd</sup> and 3<sup>rd</sup> October)
- Sponsor's logo printed on Lanyards
- Sponsor's banner to be shown in the dining room during the two external dinners (2<sup>nd</sup> and 3<sup>rd</sup> October)

Sponsorship is reserved only for ESTAL members \*



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## SILVER SPONSOR (unlimited) \*

**7.500 €**

- Printing of the title Silver Sponsor and company's logo on all advertising materials and correspondence of the ESTAL congress
- Company's logo printed on on-site programme
- One full page advertisement on the official programme booklet
- Sponsor's logo on the Congress material (Congress Bag, Notepad)
- Publication of the company logo and short company profile on the congress website with a link to the company's website
- Company Presentation on Greek Specialized Press (ALUMINIUM MAGAZINE, KTISMA+ALUMINIO & PROFIL INTERNATIONAL/ENERGY see p. 12-14)
- Editorial of 1 page on Profil energy (specialized press)
- Sponsor table in the congress exhibition hall
- Short Video of 3 min. shown on TVs during Coffee Break
- Participation of 1 person (company representative) in all congress events
- Table signage with sponsor's logo during lunches
- Sponsor's banner to be shown in the dining room on the second external dinner (3<sup>rd</sup> October)

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## BRONZE SPONSOR (unlimited) \*

5.000 €

- Printing of the title Bronze Sponsor and company's logo on all advertising materials and correspondence of the ESTAL congress
- Company's logo printed on on-site programme
- Sponsors's logo on the Congress material (Congress Bag, Notepad)
- Publication of the company logo and short company profile on the congress website with a link to the company's website
- Company Presentation on Greek Specialized Press (ALUMINIUM MAGAZINE, KTISMA+ALUMINIO & PROFIL INTERNATIONAL/ENERGY see p. 12-14)
- Sponsor table in the congress exhibition hall
- Still Card shown on TVs during Coffee Break
- One full page advertisement on the official programme booklet

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## EXHIBITORS

**3.000 € (ESTAL MEMBERS)**

**3.500 € (NON ESTAL MEMBERS)**

- Printing of the title Exhibitor and company's logo on all advertising materials and correspondence of the ESTAL congress
- Company's logo printed on on-site programme
- Publication of the company logo on the congress website with a link to the company's website
- Sponsor table in the congress exhibition hall

More details are provided on page 10

## SUPPORTER

**1.500 € (ESTAL MEMBERS)**

**1.800 € (NON ESTAL MEMBERS)**

- Printing of the title Supporter and company's logo on all advertising materials and correspondence of the ESTAL congress
- Publication of the company logo on the congress website with a link to the company's website
- Company's logo printed on on-site programme

## EXHIBITION PACKAGE

Place in the congress hall to be chosen from Exhibition floor plan on page 11.

The exhibition area is situated in the hall where congress participants gather before the event begins and during breaks. This ensures high visitor engagement with the exhibition space. All coffee breaks will be served in this area.

### THE EXHIBITION PACKAGE INCLUDES:

- 1 table for displaying your company products (1,1 m long)
- 3 chairs
- 1 waste paper bin
- 4 sockets for electricity including energy consumption
- free Wi-Fi access

Exhibitors can begin setting up their stands from **16:00** on **Wednesday, October 1, 2025**.

The organizers strive to accommodate exhibitors' preferred stand locations. However, if a selected stand is unavailable, the closest alternative will be offered.

Please note that sponsors and ESTAL members have priority in stand selection. The final allocation of stands will depend on the total number of exhibitors.

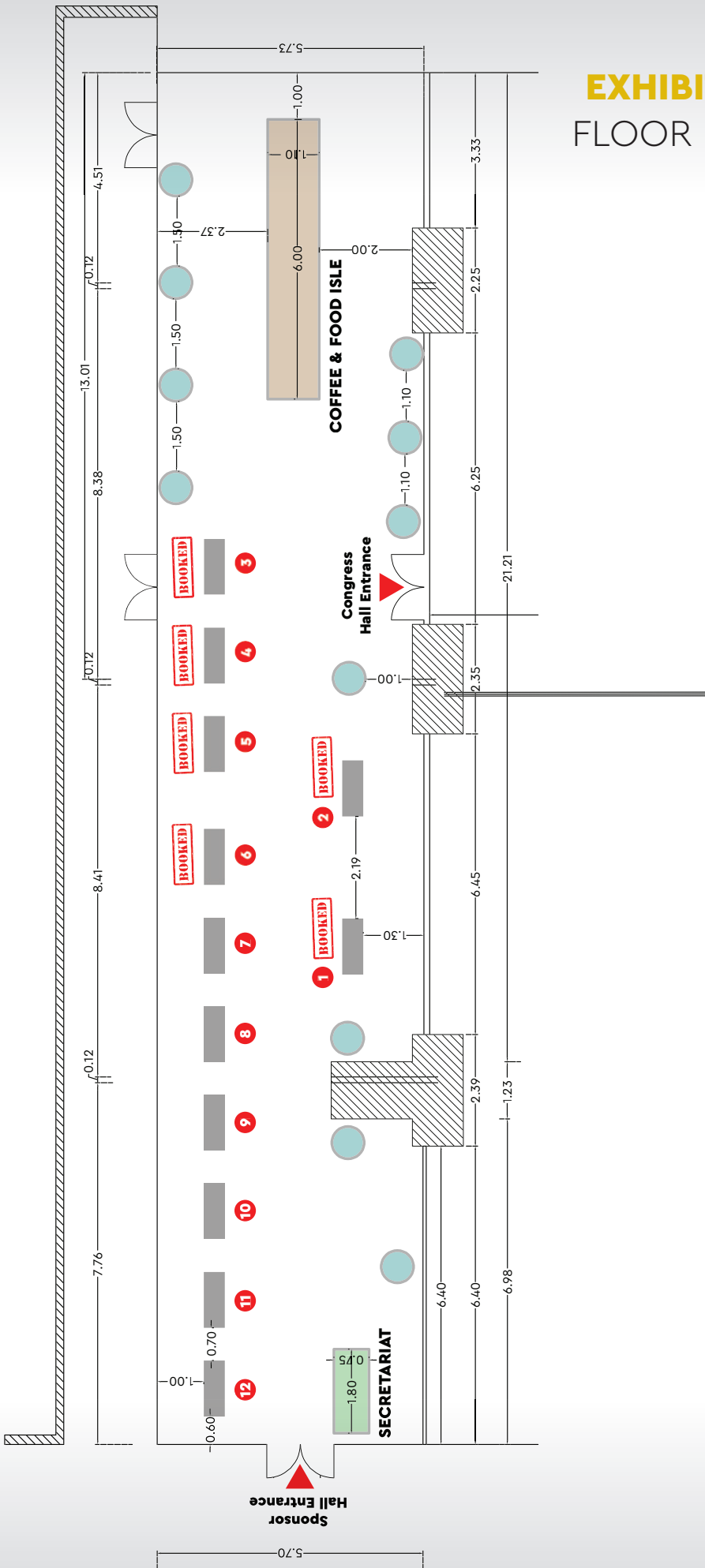


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# EXHIBITION

## FLOOR PLAN



## ALUMINIUM MAGAZINE

**ALUMINIUM MAGAZINE** is the industry magazine for the aluminum sector, a dynamic branch of our national economy that has grown rapidly over the last 20 years. It is an industry with a strong export character and a significant presence in the markets of Europe, Asia, and America.

**ALUMINIUM MAGAZINE** has been published since 1985 and is staffed by an experienced editorial team. It is aimed at professionals in the aluminum and frame (fenestration) sector, such as manufacturers, industrial companies, commercial enterprises, and company executives, among others.

**It is published by Alupress S.A., which also manages the industry news portal aluNET.gr.**

- Window & Door Manufacturers: 77%
- Commercial Companies: 9%
- Company Executives: 8%
- Architectural Offices: 3%
- Other: 3%

**ALUMINIUM MAGAZINE** is published 6 times a year. It is a subscription-based magazine with professional subscribers from all over Greece and Cyprus.

It is read by approximately 3,000 readers, who are consistently informed about developments in the sector and refer to it at any time to search for and select products and suppliers.



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## KTISMA & ALUMINIO (BUILDING & ALUMINUM)

The magazine **KTISMA & ALUMINIO** was first published in 1994 and has since been trusted by most companies in the aluminum sector. It is a bimonthly, subscription-based publication that responsibly and reliably covers all developments in the field, both domestically and internationally. It is aimed at professionals, individuals involved in contemporary architecture, as well as those seeking the best options for their homes.

**KTISMA & ALUMINIO** is produced by experienced and responsible collaborators. It has an atelier equipped with modern machinery and a creative department for the flawless execution of the publication's technical aspects, as well as an advertising department dedicated to promoting businesses and products.

### Magazine Circulation

- It is published 6 times a year and has a print run of up to 1,500 copies. It is distributed by subscription throughout Greece and is also sent free of charge to advertising companies, public services, and technical offices.
- It has now become an essential handbook for professionals in the aluminum industry and, as such, enjoys their full trust, with many choosing it as a means to promote their companies.

### Reader Distribution by Activity

- Door & Windows Manufacturers: 81%
- Merchants: 11%
- Industry: 4%
- Architects: 3%
- Other: 1%

## PROFIL INTERNATIONAL/ENERGY

The magazine's first issue was published in 1994, and since then, it has been continuously released every two months on a subscription basis, with a circulation of 3,500 copies.

The company's clients are spread throughout Greece and belong to the construction sector (e.g., companies producing and trading aluminum frames, extrusion companies, suppliers of aluminum processing machinery, manufacturers and traders of accessories, companies producing thermal insulation materials, etc.), as well as the heating and energy management sectors.

### The magazine's readers are consisted of:

- Window and door manufacturers 81%
- Aluminum extrusion companies and relevant industries 4%
- Accessories & Electrostatic Coating 3%
- Aluminum product traders 7%
- Architects, and civil engineers 5%

The magazine employs experienced journalists and is known for its balanced and objective coverage of news primarily related to aluminum and energy.

A key complementary tool for effectively reaching its specialized audience is the dedicated portal **profilnet**, which provides news and interviews in the aluminum, energy, and window & door construction sectors.



## LIST OF ALL SPONSORSHIP OPPORTUNITIES

**BOOKED**

<b>Sponsorship Benefits</b>	<b>GOLD SPONSOR (max 2) * 10.000 €</b>	<b>SILVER SPONSOR (unlimited) * 7.500 €</b>	<b>BRONZE SPONSOR (unlimited) * 5.000 €</b>	<b>EXHIBITORS 3.000 € ESTAL MEMBERS  3.500 € NON ESTAL MEMBERS</b>	<b>SUPPORTER 1.500 € ESTAL MEMBERS  1.800 € NON ESTAL MEMBERS</b>
Printing of the title and company's logo on all advertising materials and correspondence of the ESTAL congress	●	●	●	●	●
Company's logo printed on on-site programme's	● Front cover	●	●	●	●
Sponsors Logo on the Congress material (Congress Bag, Notepad)	●	●	●		
Publication of the company logo and short company profile on the congress website with a link to the company's website	●	●	●	●	●
One full page advertisement on the official programme booklet	● 2 <sup>nd</sup> or 3 <sup>rd</sup> page	●	●		
A company presentation on all three specialized magazines	● extended	● basic	● reference		
Editorial on Profil energy (specialized press)	● 2 pages	● 1 page			
Sponsor table in the congress exhibition hall	●	●	●	●	
Gala dinner menu with sponsor's logo	●				
Table signage with sponsor's logo	● 2 Dinners	● Lunch			
Short Video on TVs during Coffee Break	● 5 min	● 3 min	● Still Card		
Participation (company representative) in all congress events	● 2 persons	● 1 person			
Microphone time to welcome guests at the welcome cocktail	● 3 min				
Sponsor's banner to be shown in the dining room	● 2 Dinners	● 2nd Dinner			
Congress lanyards to be provided by the Sponsor	●				

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## APPLICATION FORM FOR SPONSORSHIP AND EXHIBITION

### COMPANY DETAILS

**Company name:** .....

**VAT number:** .....

**Address:** .....

**Postal code:** ..... **Town/Country:** .....

**Contact person: Mr / Mrs / Ms** .....

**Phone:** ..... **E-mail:** .....

**Member of ESTAL? (YES/NO)** .....

#### If YES

**Are you a Full Member (National Association) of ESTAL or member of a Full member? (YES/NO)** .....

**Are you member of a National Association that is Full Member of ESTAL? (YES/NO)** .....

**If YES, please indicate which National Association(s) you are member of:** .....

**Are you an Associated Member (Surface treatment company in a country without Full member) of ESTAL? (YES/NO)** .....

**Are you a Supporting member (Suppliers and quality label owners) of ESTAL? (YES/NO)** .....

### SPONSORSHIP PACKAGES\*



**GOLD SPONSOR (max 2)**



**SILVER SPONSOR (unlimited)\***



**BRONZE SPONSOR (unlimited)\***



**EXHIBITORS\***



**SUPPORTER\***

\* Please indicate preferred stand location number based on the floor plan (page 11).

**Preferred Stand No\*\*:** .....

\*\*Please note that sponsors and ESTAL members have priority in stand selection. The final allocation of stands will depend on the total number of exhibitors.

By signing this application form, I hereby declare that I understood and accepted the conditions of participation, payment and cancellation, outlined in this sponsorship kit.

Please send the application to [congress@estal.org](mailto:congress@estal.org)

**SUBMIT FORM:**

**Date(m/d/yy):** ..... **Authorized signature:** .....